

Book Trailer Storyboard: “Don’t Let the Pigeon Drive the Bus”



1

Visual: Still image, fade in, slight pan
Public Domain via Unsplash

Audio: Narration - “Every one of us has a dream...”
Music “Ukulele Stroll” begins via Adobe Spark



2

Visual: Still image, cross fade, slight pan
Public Domain via Unsplash

Audio: Narration - “...to do the impossible...”
Music continues throughout



3

Visual: Still image, cross fade, slight pan
Public Domain via Unsplash

Audio: Narration - “...a desire to accomplish
the unbelievable.”



4

Visual: Cut to video, original recordings

Audio: Student: "I want to be a ninja"



5

Visual: Cut to video

Audio: Student: "I want to find treasure"



6

Visual: Cut to video

Audio: Student: "I want to be a post girl"



7

Visual: Cut to video

Audio: Student: "I want to play the drums"



8

Visual: Cut to video

Audio: Student: "I want to do karate"



9

Visual: Fade to still image
Public Domain via Unsplash

Audio: Narrator: “Now, at your local library, is a story of resilience, of determination...”



10

Visual: Fade to still image
from “Don’t Let the Pigeon Drive the Bus”
Fair use, under 10%

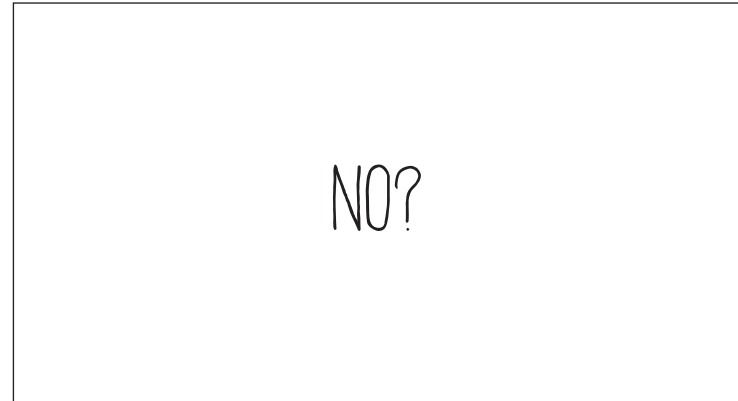
Audio: Narrator: “...of a pigeon who never gives up”
Pigeon: “I want to drive a bus”



11

Visual: Cut to video, original recording

Audio: Students: “No!”



12

Visual: Cut to title, DK Pimpernel font

Audio: Narrator: “No?”



13

Visual: Cut to still image
from “Don’t Let the Pigeon Drive the Bus”
Fair use, under 10%

Audio: Pigeon: “Please?”



14

Visual: Cut to video, original recording

Audio: Students: “No!”



15

Visual: Cut to still image
from “Don’t Let the Pigeon Drive the Bus”
Fair use, under 10%

Audio: Pigeon: “I’ll be your best friend!”



16

Visual: Cut to video, original recording

Audio: Students: “No!”

Finally, a book you can say NO to...

17

Visual: Cut to title, DK Pimpernel font

Audio: Narrator: "Finally, a book you can say no to..."



18

Visual: Cut to video, original recording

Audio: Teacher & students: "Don't let the pigeon drive the bus!"



19

Visual: Cut to still image, slight pan
Public Domain via Unsplash

Audio: Narrator: "Is it fun telling pigeons no?
Of course it is!"



20

Visual: Fade to still image, slight pan
Creative Commons 2.0 via Jonathan Read

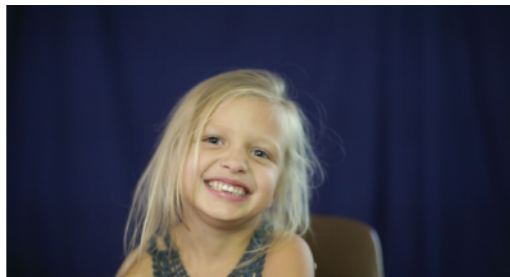
Audio: Narrator: "But how would you like
if someone said no - to *your* dreams?"

21

Visual & Audio:

This section will feature quick cuts of students' responses. The interviewer asks students how they would feel if they were told "no" to something they really wanted to do, and in some instances, the interviewer tells the students "no" directly (in a lighthearted manner). Students also give responses as to why the pigeon should not be able to drive the bus (ex: "pigeons don't have a license!"), and in some cases, reenact their favorite parts of the book.

This section will be comical and jovial in nature, as is the tone of the book: "Don't Let the Pigeon Drive the Bus".



22

Visual: Fade to title, slight zoom
Original layout, DK Pimpernel font
Clip art from book (fair use)

Audio: Narrator: "Author and illustrator Mo Willems brings you the hilarious and award-winning children's book: 'Don't Let the Pigeon Drive the Bus'."



23

Visual: Cut to video, original recording

Audio: Teacher & students: "Pick it up today!"

*(credit page will follow in final version
with white background & DK Pimpernel font)*